

Cape Coral Yacht Club
5819 Driftwood Parkway
Cape Coral, FL 33904
(239) 574 – 0806
www.CapeParks.com



Dear Wedding Professional,

The Cape Coral Yacht Club is pleased to announce that our Annual Wedding Expo will be held on **Sunday, October 2, 2016 from 1:00pm-4:00pm** in the Cape Coral Yacht Club Ballroom. We hope that you can join us for this great business building opportunity.

The Cape Coral Wedding Expo has proven to be a very popular event each year. We strive to keep the highest quality of wedding professionals at this event. With this in mind, we would like to cordially invite you to attend the Cape Coral Wedding Expo. Your participation fee will be \$150.00 plus a raffle item. Raffle items must have a minimum value of \$50.00. Discounts on services will not be accepted as raffle items.

Your fee will guarantee you the following:

- An 8 foot table skirted and covered in white
- Two chairs
- The bridal lead list within two weeks of the show
- Complimentary lunch before the show

Attendance for the Wedding Expo will be promoted with an aggressive marketing campaign that will include advertising in the following locations:

- Fall Cape Coral Parks & Recreation Program Guide distributed to over 1000 people
- Cape Coral Parks & Recreation Website
- Paid advertisement in The News-Press
- Local FM radio advertising reaching thousands of listeners
- Flyers distributed throughout Lee County
- Your business listed in the program given to all attendees
- Advertising on local community online calendars such as www.capecoral.com
- Advertising in other local area and county magazines

If you are unable to attend the expo but wish to display your information, you may do so for \$50.00 plus a raffle item.

Please note that in the interest of acquiring worthwhile raffle prizes, the Yacht Club has maintained a low cost for vendor tables. The staff at the Yacht Club has realized the marketing value of having quality raffle prizes through surveys and feedback from past attendants. Many who attend look forward to the opportunity of winning a great prize! Please provide a raffle prize with an estimated value of at least \$50.00. We ask that discounts on services not be offered as a raffle prize.

If you have any questions please contact Jennifer Bice, jbice@capecoral.net or (239) 574-0806.

2016 Cape Coral Wedding Expo Vendor Application
Sunday, October 2, 2016

Business Name: _____

Contact Name: _____

Type of Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: (_____) _____ E-mail: _____

(Please print e-mail address clearly)

_____ **Please check here if you are willing to help promote the show by distributing flyers at your place of business.**

ELECTRIC: **YES** **NO** *(Electric spaces are limited)*

OTHER REQUESTS: _____

**If a banner needs to be hung, please request a table on pipe & drape aisle.*

Item(s) to be donated for raffle _____ Value \$ _____

****Applications that do not indicate raffle donation item will not be processed**

\$150 per table x _____ number of tables (MAXIMUM 2 TABLES)

\$50 for unattended display table _____

TOTAL AMOUNT DUE \$ _____

If paying by check please include Drivers License # _____

Make check payable to: CITY OF CAPE CORAL

If paying by credit card, please complete the following:

Visa, MasterCard, Discover or AMEX Credit Card #: _____

Expiration Date: _____ *SVC Code#* _____

Name on Card: _____

Signature: _____

APPLICATION DEADLINE: September 28, 2016

Please return to: Cape Coral Yacht Club

5819 Driftwood Parkway

Cape Coral, FL 33904

Phone: 239-574-0806; Fax: 239-542-5329 E-mail: jbice@capecoral.net



Vendor Information

- ◆ *Please sign in with Yacht Club Staff prior to set up*
- ◆ *Vendor booths consist of one table 8' X 30" in size covered and skirted with two chairs.*
- ◆ *Vendors may not share a space or rent out extra space to other vendors.*
- ◆ *Each vendor is responsible for their own signage, decorations, etc.; however no banners/signs can be hung on wallpapered walls.*
- ◆ *Playing music is prohibited at individual vendor booths.*
- ◆ *Spaces with electricity are limited, available on a first come first served basis.*
- ◆ *Vendor booths with electric MUST provide their own extension cords, plus a mat or tape to cover cord.*
- ◆ *Vendors may set up their booths starting at 10:30 a.m. Please check in with the Yacht Club staff upon your arrival and booths MUST be setup by 12:30 p.m.*
- ◆ *Placement of the vendor booths is at the discretion of the Yacht Club staff. Special requests will be accommodated ONLY if possible.*
- ◆ *A complimentary lunch will be provided to vendors before the event begins.*
- ◆ *Cancellation Policy: If you cannot attend, please contact the Yacht Club staff by September 28, 2016. If the event is not sold out, you will receive a credit for a future event. Refunds will not be issued for no-shows.*

**WE LOOK FORWARD TO SEEING YOU AT
THE CAPE CORAL WEDDING EXPO!**

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