

## **Exhibitor Information**

First, we all want to thank you for considering being with us as an exhibitor at the 14th Gumbo Fest at The Shell Factory and Nature Park at 2787 N. Tamiami Trail, N. Ft. Myers, FL, 33903. <u>Click here for a map and directions</u>.

If you wish to be an exhibitor, spaces start at a 10' X 10' piece of asphalt parking lot. Multiple space requests will be side by side. There is no electricity. If you need electricity, you will need to bring a generator and a long extension cord. The generator will need to be placed far enough away as to not bother surrounding exhibitors. You must provide your own tent, table, chairs, banners and anything else you need. We will be setting up in the parking lot on asphalt. Under no circumstances will you be allowed to put holes, run screws, or otherwise penetrate the asphalt. We suggest you bring concrete blocks or some other way to tie your tent down in case of wind. FYI – a concrete block like they use to build house walls weighs approximately 35 lbs. and costs about \$1.50 each. These work well especially if cinched with a ratcheting strap.

This event will take place rain or shine. No refunds will be made if you decide not to participate because of weather. Exhibitors will be allowed to exhibit and sell. Describe in detail on the application what you plan to sell and only sell these items. You will be responsible for complying with State Sales Tax Laws. No exhibitors will be allowed to sell or give away any food, beverages or bottled water. All food is controlled by The Shell Factory.

Set up will be Sunday morning. We will announce times and conditions as we get closer to the event. Upon arrival, you will be directed to a staging area that will be announced in the set up information email you will receive the week of the event. You will then be given your space assignment, unloading and set up instructions. Do not move your assigned site or move items from other sites. You must be unloaded, set up and ready for business one hour before the event starts. No exhibitor vehicles will be allowed inside on the exhibit grounds. We will have a designated parking area for your vehicles and/or trailers.

Because we want to ensure that our vendors achieve maximum sales, we will be limiting the number of vendors offering the same items to the consumers. When we have decided that we have sufficient vendors selling a particular array of items, no other vendor applications will be accepted. We recommend that you call if you intend on exhibiting before you send in your application to insure space availability. The principle of FIRST COME, FIRST SERVED will be exercised. No site will be held without all paperwork and payment. We reserve the right to limit or reject the acceptance of any business for any reason.

Everything must be vacated and cleaned up the night of the event unless prior arrangements for special circumstances are made and confirmed ahead of time. Event Hobo is acting as exhibitor coordinator with The Shell Factory being the promoter. This is the 14<sup>th</sup> year of this event, and their records show that last year this event brought almost 5,000 attendees.

I have a created an online help sheet/survival guide at <u>http://www.eventhobo.com/eventbasics</u> to help you have successful outdoor events. I suggest you open it, read it all, and save it in your favorites. I promise it will come in handy, save you many problems, and allow you to exhibit like an expert. If you have any tips or tricks to add, let us know! We want to be your event resource

If you have questions, please call Bob at Event Hobo at 239-549-5599 between 8:00 Am and 4:00 Pm. Mon-Fri.



## EXHIBITOR REGISTRATION / APPLICATION Form Provided By Event Hobo

Name Of Business		
Name Of Applicant		
Business Address		
Email Address		
Business Phone	Cell Phone	
Number Of Spaces	Amount Paid	
What Do You Do? —		
Date	Signature	

This event will take place Sunday January 31, 2016 rain or shine at The Shell Factory and Nature Park at 2787 N. Tamiami Trail, N. Ft. Myers, FL, 33903.

10' X 10' Exhibitor Space Is \$100.00.

For further information, space availability or larger event space pricing, contact Bob 1 at Event Hobo at 239-549-5599.

## Please Make Checks Payable To The Shell Factory And Nature Park

Mail or bring the completed application and your check to: Two B Marketing, Inc. 1314 Cape Coral Pkwy E. Suite 209, Cape Coral, FL 33904.

The Shell Factory and Nature Park and Two B Marketing, Inc reserves the right to reject any application and/or applicant for any reason. By completion of this registration form, you are agreeing to abide by the terms and conditions set forth in the Exhibitor Information and release and discharge The Shell Factory and Nature Park and Two B Marketing, Inc, and anyone else connected with the management or presentation of this event from any and all known or unknown damages, injuries, losses, judgments and/or claims from any causes that may be suffered by any exhibitor or participant to his or her person or property.